




HIRA●KA
A culture of innovative technical fabrics

Company Profile

Since 1902

- 1907 Velvet corduroy dyed for the first time in the Kanto area
- 1950 Hiraoka develops Japan's first fireproof and waterproof processing technology for cotton canvas
- 1954 Hiraoka develops Japan's first fireproof and waterproof processing technology for synthetic fabric
- 1971 First backing technology for automotive mats developed
- 1974 SOUND SHUTTER, soft sound insulation sheet released
- 1980 High-frequency welding technology for cotton canvas developed
TARPOSCREEN, architectural curing mesh sheet series released
- 1997 ULTRAMAX, PVC coated canvas released
- 2003 TARPOLON G-3500 Non-Combustible Certification acquired
- 2004 Hiraoka Australia Pty. Ltd. is established
- 2006 ULTRAMAX COOL launched
- 2007 CLEAR LIGHTRON, non-combustible material launched
Hiraoka (U.S.A.) Inc. is established
- 2012 ISO 9001 / JIS Q 9001 acquired
- 2017 Hiraoka International Trading (Shanghai) Co., Ltd. is established

HIRA●KA



A single sheet protects humankind while strengthening societal bonds

All over the world, a renewed interest in Japan has surfaced, not only because of its innovative spirit in automotive, medical and energy industries, but also due to its unwavering hospitality and *customer first* philosophy. Although innovation and consumer care may seem unrelated and worlds apart, they are actually kindred spirits. Diligence, honesty and attention to detail are underlying traits and integral parts of products and services developed along the highways to globalization. Hiraoka never compromises these same indispensable characteristics because they are inherent to the Japanese psyche.

With more than a century of diligent expertise, Hiraoka has become a symbol of trust in the world of industrial membrane manufacturers. Historically, Japanese have highly respected artisans, craftsmen and women involved in manufacturing. From the dawn of the Japanese building industry, by experimenting with and combining polymer membranes, Hiraoka has pursued infinite manufacturing avenues. We are confident that our philosophy and technology will continue to expand, contribute and impact communities worldwide. Having become a major Japanese brand, together with our global partners, we are dedicated to creating and developing new products that will align with the future.



Japan: Where Tradition meets Technology



Japan: Tradition meets Technology

Truth blossoms in a heart not compromised

In Japan, the word, *artisan*, is revered. An artisan exemplifies those craftsmen and women who display unsurpassed creative skills. True artisans never compromise, even for the smallest of details; they are unrelenting in their drive and dedication to complete each masterpiece. Hiraoka honors traditional values and the Japanese spirit. Our accumulated years of extensive research, expertise and product development have resulted in advanced technological and manufacturing capabilities. Combining high-molecular materials that are designed using unique blending and optimal processing technologies, our products are diverse, flexible and capable of satisfying a variety of needs and applications. Waterproof, flameproof, weatherproof, anti-flammable, anti-fouling, and translucent properties reflect only a few of Hiraoka's high performance characteristics. Our *technological artisans* understand the important role their products play in maintaining a safe, secure and comfortable future for the international community.

Trust is founded on the accumulation of time, experience and achievements

Originating in Japan, the philosophy of *Kaizen* has already earned a well known reputation in industries throughout the world. Simply expressed, *Kaizen* refers to a workplace in which efficiency, safety and ongoing improvements are prioritized. Workers and artisans use their wisdom and intellect to solve problems from the bottom up. In *Kaizen*, that which is created and produced is not considered the end product. Instead, the possibilities for improving, advancing and perfecting are viewed as endless. The *Kaizen* philosophy is one born of the Japanese spirit. *Kaizen* is a key component in our PDCA Cycle and Quality Control Systems. We maintain strict quality control policies, and carefully scrutinize fire prevention, exposure and weatherproofing testing. Consumer feedback is valued, and Hiraoka's most prized possession is the trust we earn from each and every client.



Japan: A Tradition of Quality

Kwang Lim Church, Korea
By MakMax Korea



Jeonju Cinema Street
By MakMax Korea



Chevron Renaissance Shopping Mall
By MakMax Australia

Hiraoka's Mission: Maintaining an Eco-Friendly Company
In our hands, lies the future of our planet

By improving resource productivity, we can substantially reduce the burden of waste on our global environment. We require our industrial partners to develop durable, high quality products that minimize waste and preserve natural resources. Hiraoka is actively committed to taking measures that control carbon dioxide, minimizing the volume of organic solvents used, and introducing co-generators into factories to reduce energy costs.



Air Dome
By The Farley Group, Canada

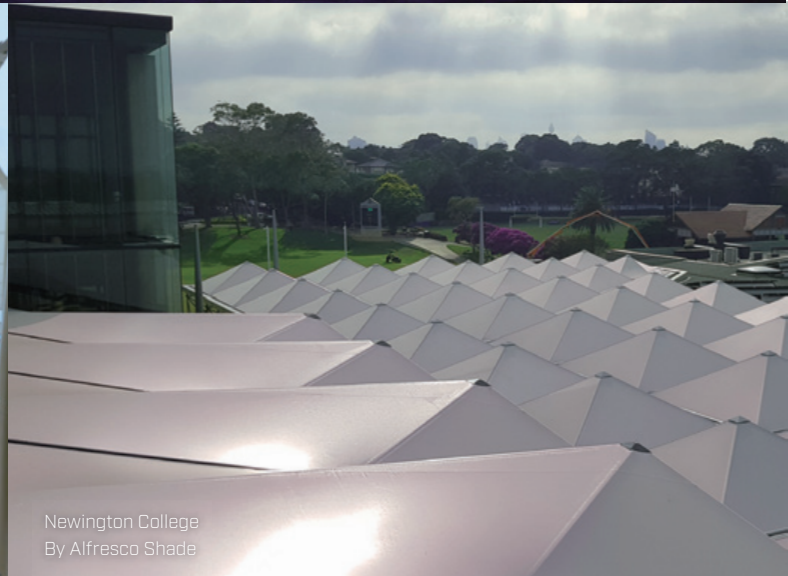




Shanghai EXPO Korea Pavilion
By Shanghai Taiyo Kogyo



By Nomad Concept
Belgium



Newington College
By Alfresco Shade



Peru National Stadium
By CIDELSA



SINCE 1902

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